



Introducing

**PREMIER  
CLUB**

It's like having  
your own butler.



# Pssst...

## *We've reimagined our services suite to reimagine your business.*

Think Local specialises in integrated digital and marketing service solutions that are designed to stimulate maximum consumer market penetration in a constantly changing landscape. This unique service presents a significant opportunity for prospective reach to new markets.

With our team of experts in corporate development and innovation, we have forged strategic partnerships with the Department of Trade and Industry and SEDA as well as national corporations to engage and develop local entrepreneurship and SMMEs through platforms such as our Enterprise and Supplier Development programs.

Through receptive design and content creation, Think Local's digital services suite was developed to reach individual SMME to supercharge their brand messaging directly to where it is most valuable - at key demographic consumer level.

Our digital services suite is a carefully selected concierge of techno-rich platforms which adhere to industry guidelines, compliance and archiving integrations that work seamlessly to amplify your brand messaging into the digital economy. This is achieved through identified consumer engagement, brand positioning, and high-impact content placement.

The digital economy is highly competitive, however, Think Local's advanced and value-focused uncapped digital and marketing service solutions, bridge the gap between anaesthetised brand messaging and effective dynamic communicative digital "brand aids".

We invite you to partner with Think Local to transform your brand passion into a profit-positive enterprise through digital domination.

Trust us to augment your physical, digital and social media presence to new heights.

*Darryn Thomas*

## MEET YOUR TEAM

*Our talented sales and support staff are dedicated to delivering an exceptional client service experience every time! Let our sales force be with you!*



**Sam Knowles**  
Managing Director



**Darryn Thomas**  
Marketing Director



**Michael Cross**  
I.T. Director



**Nabila Saeed-Strydom**  
Business Development Manager



**Johann Snyders**  
Studio Manager



**Ash Padayachee**  
Creative Director



**Thabani Njokwe**  
Web Developer & Graphic Artist



**Sheryl-Lee Naidoo**  
Social Media Guru



**Daniel Busa**  
Graphic Artist



**Gerda Kruger**  
Senior Account Executive



**Janica Joubert**  
Senior Account Executive



**Njabulo Shangase**  
Logistics



## WHAT DOES IT COST?

*We know the definition of the term "Bang for your Buck". So, whichever package you choose, we guarantee value for money!*

### Premier Club Uncapped Services

Through our innovative and cutting edge Digital Services Suite your business will enjoy uncapped creative and graphic outputs that reflect your vision and brand strategy. Our highly skilled creative team will ensure that a professional, relevant and most of all, engaging consumer experience has the best opportunity to translate into revenue generation and business growth.

#### NOTES

All rates include 15% VAT.

Custom website development costs can be amortised over 4 months. Please enquire for a quote.

For the monthly option, payment is due in advance on 1st of each service month.

**3**  
months

**6**  
months

**12**  
months

### INCLUDED UNCAPPED SERVICES

*Access all the above services for the contract period.*

### Graphic Design

- Custom logo conceptualisation or logo evolution
- Comprehensive corporate identity development
- Signage and associated media platform design
- In-store/retail awareness element and promotional material design
- Conceptualisation of print and digital stationery, including:-
  - Business Cards
  - Letterheads
  - Compliment Slips
  - Presentation Folders
  - Company Profile
  - Order Forms/Purchase Orders
  - Invoices/Statements
  - Email Stationery
  - Brochures
  - Print advertising material

### Social Media

- Company profile set-up & design
- Weekly social media posting on Instagram Business and Facebook (2 posts per week)
- Conceptualisation and curation of all social media posts, including informative posts
- Daily profile community management
- Monthly performance reporting, including measured reach/engagement analytics as well as insights to impact
- Management of paid advertising (as per client request)

### Website Hosting & Maintenance

- Current company website management
- Evolution of website for brand consistency
- Uncapped updates and improvements
- Multi-channel inclusion
- Hosting included

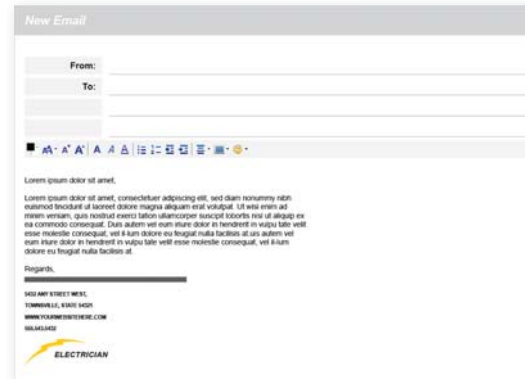
## STYLE PACK EXAMPLE

*Our custom brand pack development translates the voice of your brand, its mission, its vision and its values, through cutting-edge pioneered design.*

## Tri-Fold Brochure



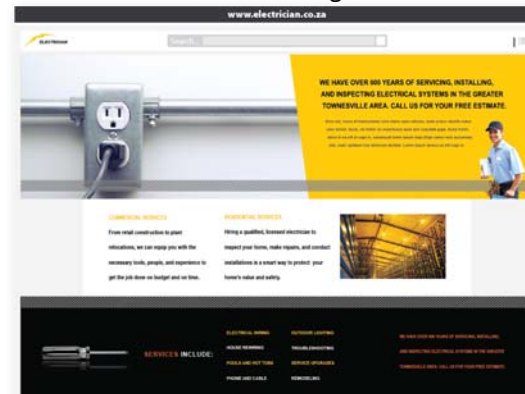
### Email Signature



## Flyer & Advert



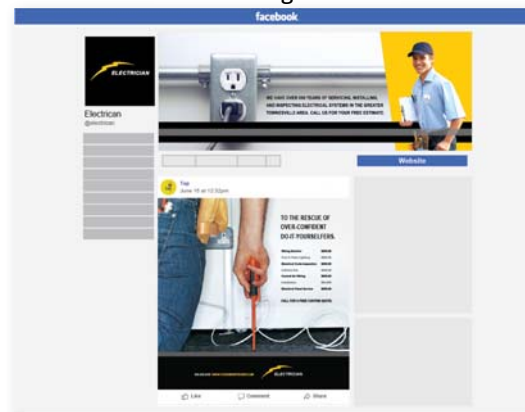
## Website Design



## Letterhead & Business Card



### Facebook Page and Post

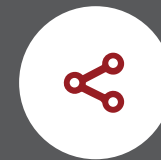


## OPTIONAL SERVICES

*In addition to our comprehensive uncapped offerings, Think Local's team of brand experts are able to take your brand and your campaign to new heights through some additional specialised services.*



**Multi-platform /  
cross-channelled  
brand relevant  
website  
development**



**Paid Advertising on Google Adwords, Facebook & Web**



**Wholesale  
Printing  
& Production**



## Photographic & Copywriting Services



## External Media Bookings & Allocations



## STILL NOT SURE?

*We understand just how tight the economy and marketing budgets are! Speak to one of our Account Executives today to tailor-make a package that suits your needs, and most importantly, your budget!*



# AT YOUR SERVICE

*Join Premier Club and enjoy a host of benefits that will boost your business.  
Get in touch now and we will introduce you to a brand ambassador who will partner  
with you to create a marketing campaign that is as unique as your business.*

## Contact Info

☎ 033 004 0040 (National Call Centre)

📞 081 711 5542 (WhatsApp)

✉ premier@thinklocal.co.za

🌐 www.thinklocal.co.za

## Head Office

Pietermaritzburg  
Edgewater Estate  
36 Sutton Road  
Hilton Kwa-Zulu Natal  
3245



## Connect with us

Get in touch with our business excellence team who will assist you with all your business enquiries. Simply scan the QR Code or visit to thinklocal.co.za

**thinklocal**